KaiserReach is a specialist executive outreach service from KaiserClout.

WHY KAISERREACH?

THE ACCOUNTS THAT MATTER DESERVE MORE ATTENTION.

Focused executive outreach. Personally delivered.

Your sales team handles the broader market. I focus on the companies that deserve special attention.

Some companies are too important for a standard approach. Others have already been contacted without success. I take a closer look, find a reason to engage and approach the right people personally.

WHERE I ADD VALUE

Priority target companies You know which organisations you want as customers. I develop a focused approach to the relevant executives.

Accounts that have gone quiet Your team tried before. I review what happened and look for a different, credible way to start a conversation.

WHAT MAKES KAISERREACH DIFFERENT

One person. Every step. I personally handle the research, target selection, outreach, follow-up and introductions.

Research before contact. I find out what matters to the company and why a conversation could be worthwhile.

A direct, prepared handover. When the executive agrees to talk, I introduce you and provide a one-page Executive Meeting Brief.

I make the connection. You take the conversation forward.

A specialist service from KaiserClout. Client agreements and invoices are issued by KaiserClout.

HOW WE WORK

A CLEAR ROUTE FROM TARGET TO CONVERSATION.

Simple process. Clear responsibilities. No wasted outreach.

01

Agree the focus

We discuss your objectives and target companies. You may supply a list, I may recommend targets, or we choose them together.

02

Approve the targets

I share the companies and executives I propose to approach. You have two working days to make changes. Under our agreed terms, no response means approval.

03

Make the approach

I carry out the research and contact relevant executives, mainly on LinkedIn. Conversations continue by email or a preferred call platform.

04

Introduce and prepare

When interest is confirmed, I make a warm introduction. You arrange the meeting directly and receive a one-page Executive Meeting Brief.

05

Report progress

You receive a private progress tracker and a short monthly report. We review results and next steps together.

CHOOSE YOUR LEVEL OF FOCUS

OPTION 01

FOCUSED

5

target companies / month. **5–20** potential senior decision-makers

OPTION 02

EXPANDED

10

target companies / month. **10–40** potential senior decision-makers

OPTION 03

ACCELERATED

15

target companies / month. **15–60** potential senior decision-makers

Executive ranges reflect 1–4 potentially relevant people per company; they are not guaranteed contact or meeting numbers.

COMMERCIAL ARRANGEMENT Minimum three-month engagement. Fixed monthly retainer plus a fee for each qualified buyer meeting that actually takes place. Programme pricing is available on our website or in a tailored proposal.

LET'S TALK ABOUT YOUR PRIORITY ACCOUNTS.

Which five companies would you most like to reach? Tell me where access has been difficult. I'll explain how I would approach them.

Start a conversation: office@kaiserclout.com

KaiserClout is the client-facing business. KaiserReach is its executive outreach service.

KAISERCLOUT™ THE KAISERCLOUT GROUP